



## LAUNCH EVENT DRAWS NEW INTEREST IN CHAPTER

The Detroit Chapter of the National Association for Multi-Ethnicity in Communications (NAMIC) held its first kickoff event on June 19 at the beautiful District Detroit Preview Center. With more than 40 professionals representing various industries and companies in attendance, the event drew new interest to our chapter. →

The Preview Center served as an ideal location to hold the event as it showcases Detroit's culture and history, along with a vision for the city's phenomenal comeback. As NAMIC relaunches its Detroit chapter, the Preview Center was a symbolic venue to celebrate the new start. To learn more about The District Detroit, click [here](#).

During the event, NAMIC Detroit President Mikel Slater shared the chapter's mission and future plans. Jason Gumbs, Vice President of Marketing for Comcast, which sponsored the event, also addressed attendees and discussed Comcast's ongoing commitment to investing in Detroit.



*Model of The District Detroit at the venue.*

Tina Simmons, Senior Vice President of Human Resources for Comcast's Central Division and a 17-year NAMIC member, said the organization has added tremendous value to her professional life. "There is something for everyone at NAMIC, whether you are new to the organization, in middle or senior leadership, or if you're looking for diverse talent for your teams."

The event was a great networking opportunity for all those who attended. NAMIC Detroit Vice President Mark S. Lee also shared his thoughts on the event. "Detroit is home to many outstanding communications professionals," said Lee, "This event provided an opportunity for attendees to network and gain a better understanding about NAMIC Detroit."

Check out some photos from the event, and keep an eye out for the next NAMIC Detroit event.



*The event provided great networking for attendees.*



*The dedicated team who worked together to make it all possible.*



*Speaker Tina Simmons sharing her NAMIC testimony.*

## **IN CASE YOU MISSED IT:**

If you weren't able to make it, check out this video recap of the event.



## **CHECK IT OUT:**

NAMIC Detroit chapter advisor Michelle Gilbert was interviewed on radio show *Small Talk With Mark S. Lee* about NAMIC Detroit. The segment was streamed nationally on CBSDetroit.com and aired live on WXYT 1270 in Detroit. The interview is the first segment. Listen to it [here](#).

## A MESSAGE FROM THE PRESIDENT:

### **Hello NAMIC Detroit chapter members-**

I am excited to draft my first communication to you. This journey began over a year ago when a few of us came together with one goal in mind - to bring back a NAMIC chapter to Detroit. I want to thank everyone who was involved in making our Detroit chapter a reality. The NAMIC Detroit board's vision is to position our chapter as the premier industry organization for communications companies professionals in metropolitan Detroit. We will educate, advocate and empower for multi-ethnic diversity in the communications industry. This chapter's launch has been a great achievement for the board, members, and Detroit; we should all be proud of what has been done so far. If you have any interest in getting involved or have any questions, please feel free to contact myself or any board member.

*-Mikel D. Slater*

## ABOUT NAMIC

NAMIC is the premier organization that educates, advocates and empowers for multi-ethnic diversity in the media and entertainment industry, partnering with leading media companies committed to leveraging diversity and inclusion as a business imperative. NAMIC serves as a resource for multi-ethnic communications professionals to explore and develop skills to succeed in the media and entertainment industry.

**If you would like to join NAMIC Detroit please visit [www.namic.com/Detroit](http://www.namic.com/Detroit) to sign up.**

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